Assessment Task 2: Exploring Sustainability using Slowmation and Posters

Weighting: 35%

Due Date: Week 11 tutorials – Group Submission (Week 9 – Website analysis completed)

Word Limit: 1400 words (or equivalent)

Names:

Criteria	Well Above Expected Standard	Above Expected Standard	At Expected Standard	Below Expected Standard
Poster 13%				
Content				
Detailed, accurate, complete information				
from a range of appropriate sources on the				
innovation and how it works is provided in				
the poster. (4%)				
Explanation of how the innovation contributes to sustainable living is accurate				
and well argued. Disadvantages of the				
innovation are well considered.				
(5%)				
Poster Presentation				
Excellent use of annotated diagrams,				
pictures and/or models to help convey				
information.				
Professional and effective layout of				
information.				
Spelling, grammar, structure, expression.				
Accurate Referencing (APA).				
(4%) Slowmation 13%				
Detailed, accurate, complete information on				
the innovation and how it works is provided				
with a high quality, supportive				
script/narrative. (6%)				
Thorough, detailed storyboarding that is				
commensurate with the final movie. (3%)				
Excellent use of visuals to help convey				
information with effective layout and				
progression of information in frames. (4%)				
Group Work 5%				
Contribution to group work appeared				
appropriate and timely and supported the				
completion of the task and is supported with				
evidence from group member statements.				
Website Analysis 4% Detailed information on site content,				
credibility and target audience; usefulness				
or otherwise of information to team for				
project clearly outlined; and wider				
implications of website information in				
informing (or disinforming) the general				
public clearly outlined				

Grade: HD DI CR PA NN

Comment